

Case Study 2

Interproof®

for Creatives and Marketing

The Flow Pack Wrapper with Window

The challenge:

In order to present your product in the design studio's new look, dummies are needed on short notice. The high standards of the brand should be reflected in the quality of the dummies.

Our solution:

Using our Metralor digital printing technology, we print on clear polypropylene foils in four colors plus white and metallic spot colors. The window allows the customer to see the product. A small number of dummies is created well within your tight schedule.

The result:

A flow pack wrapper with a market-optimized appearance: filled with the original product, closed with sealed-edge grooves and delivered on time. From print to assembly, one competent, single-source partner. And just one night away from you via overnight delivery.



DUMMY-SERVICE:

for

granola bars, bonbons,
cookies, pasta, soups,
yogurts, beer bottles,
toothpaste tubes,
household cleaners,
cream jars, diapers,
cigarettes, milk drinks,
baby food, shampoos,
hairspray cans, razors,
sausages and cold cuts,
cheese, chocolate bunnies,
chocolate Santa Clauses,
liqueurs, cat food,
detergents, margarine,
beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
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