

Case Study 14

Interproof®

for Creatives and Marketing Metallized Stand Up Pouch

The challenge:

Flexible, metallized packaging made of foil are a special challenge for design and marketing. Neither an image on a computer screen nor a simple color printout can convey what makes their attractiveness and liveliness so unique: the firework of radiating reflections in every light.

Our solution:

Interproof's special technology for sample production: metallized foils are printed with transparent inks, either with a mirror-like or soft-touch matte effect. Opaque white ink is applied to create non-metallized areas that contrast the mirror-like reflections.

The result:

Packaging dummies, printed and assembled from a single source. This enables complete deadline control and flexible reactions during production.

Perfect individual items – produced at the last-minute, economically and confidentially, and delivered the next morning per overnight courier.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
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DUMMY-SERVICE:

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ...
your product.